

## Appendix '2'

Action Agenda	Status Comments	Owner	RAG Status
<b>To make the Plan a reality, a series of actions are proposed:</b> <b>For Strategic Aim 1 'Staying Ahead', key actions will involve:</b>			
Focus on delivering the Made Smart Review's North West National Adoption Programme Pilot	Lancashire Lead in place (Pete McOnie); Launch event 4th Feb; 57 conversations so far for Lancashire	Maya (& Pete, Andy)	Green
Connecting with Centres of Excellence outside Lancashire, so helping to improve our participation in national, and potentially international, innovation networks	Scoping started. <i>Matt Wright met with - Sheffield University/AMRC re joint University work; University of South Wales re their work with MIT across Wales; Developed content for Northern MedTech Cluster with STFC; Manchester Growth Company collaboration opportunities around joint Uni work; Input to DiT national documents on health Uni collaboration; discussions around data-mining innovation eco-systems with Manchester and Leeds.</i>	Maya & Matt	Red
Working in collaboration with large employers in the County to strengthen innovation capabilities of their supply chains	Potential pilot with Groundswell / Veka? Other avenues started through current relationships; support needed from LEP Board to map further potential relationships; Work through Made Smarter;	Maya & LEP Board members	Yellow
Developing a network of Lancashire 'Innovation Ambassadors' to work with local SMEs;	Long list created; videos in process of being made from initial ambassadors; long term plan of how we use them needs scoping. <i>Matt Wright examining concept of Innovation Champions across all sectors who would help act as Ambassadors but also form a Lancashire innovation network that contributes to co-designing solutions to counties social and economic challenges. This would tie in with developing common innovation tools used by business engagement personnel to ensure engagement is impactful and repeatable.</i>	Maya & Ed	Green
Implementing a Lancashire Technology and Market Foresight Observatory.	Need more clarity from SDG on practicalities of this. <i>Following discussion with SDG, Matt Wright will examine an approach from the three Universities which may involve coralling currently disparate elements into one system.</i>	Matt	Red

**For Strategic Aim 2 'New Routeways to Excellence', key actions will involve:**

Developing supply chain crossover networks	Grounswell / Veka pilot? Need more clarity from SDG on practicalities of this; and / or need to map what networks already exist & canvas how best to develop. <i>This could tie-in with the Innovation Network concept.</i>	TBC
Encouraging an increase in Knowledge Transfer Partnerships (KTPs)	<i>Matt working as Universities Innovation Manager to develop coherent plan of action across a range of engagement methods incl KTPs; Lancashire Technology Accelerator piloted to test effectiveness in digital sector, with a view to an Accelerator approach Lancashire wide across sectors.</i>	Matt
Developing Test Beds in new sectors such as Digital, and initiatives such as 'Failure Labs' and 'hackathons', with different sector foci over time	Hackathons being developped through Digital Lancashire and Lancashire CC; Future plans to scope appetite from exisiting groups to host, and to link to acceleatorator programmes. <i>A range of open innovation approaches across sectors through an Innovation Network and through the three Universities developing joint rolling workshops building on Industrial Strategy themes leading to a yearly joint innovation event.</i>	Maya / Digital Lancashire / Matt
Starting to analyse rigorously how overlaps and synergies between the activities and technologies of our existing sectors can be drawn out to define new areas of sectoral strengths that we can develop	<i>Matt doing detailed capability mapping across three Universities and five colleges highlighting innovation assets in relation to Industrial Strategy themes, notable science, partnership platforms and private sector R&amp;D strengths. This will draw out connections and strengths for the LIS. Also to be drawn out of / aligned with internationalisation plan - currently being developped by Rachel McQueen with economic development &amp; LEP officers</i>	Matt, (& Rachel McQueen - ML)

**For Strategic Aim 3 'Broadening the Innovation Base', key actions will involve:**

Enhancing existing, or building new, leadership development programme activities, ensuring that innovation is given the same priority as wider core business disciplines	Programmes underway include Productivity through People; Made Smarter Leadership etc; discussions had with key management academics to explore wider options <i>including adding shorter term practical interventions to enhance leadership around Industrial Strategy opportunities, co-creation techniques, business modelling for innovation, accessing innovation funding and investment. Joint workshop with KTN and EEN trialled at Lancaster University on 5th April and follow on rolling programme in discussion.</i>	Maya & Matt	
Ensuring relevant capital developments include provision for incubating innovation-led start-ups	Digital Lancashire advising Strawberry Fields; Maya advising Fraser House (White Cross) & Blackpool developments. Meeting due (Maya, Kathryn) with new potential co-working space investor. Digital City Hubs convo ongoing.	Maya (& LEP team)	
Facilitating networking between innovation and incubation centres within and outwith the County to share best practice	Digital Lancashire scoping; strategy / appetite needed for knowledge sharing	Maya / Digital Lancashire	
Developing a programme of visits to Lancashire from innovation success stories across the world, helping to stimulate global networking, and bringing best practice to Lancashire's attention.	Innovation and Digital tour 'schedules' developed, ready to be delivered by Digital Lancashire (& Maya / Matt / others); working with Lancaster InfoLab on establishing Innovation Masterclass series - potential to extend . <i>The three Universities are developing a Collaborative event to be held in the Autumn showcasing areas they jointly work and highlighting new opportunities for stakeholders around the Industrial Strategy and Innovation Plan.</i>	Maya? Universities opening up?	
<b>For Strategic Aim 4 'Enabling Infrastructures for Innovation', key actions will involve</b>			
Creating an 'innovation graduate' placement programme for SMEs	TBC - nothing scoped except as part of Made Smarter programme; Outline proposal from Colin McLoughin, LU. <i>Need to have a coherent approach to placements around innovation and the three Universities, building on Unite+.</i>	Matt	

Developing a single point of contact programme of support for innovation-led start-up or early-stage businesses	Boost; LEP co-ordinated accelerator starting Feb 2019 / Promoting IN4.0 co-ordinated hardware accelerator starting March 2019; Marketing essential, review of need required (focus shifting away from startups?) <i>Need a single Innovation entry point in Lancashire to ensure coherence and impactful business engagement for both start-ups and scale-ups. Market is supply side and disparate at present limiting wider business participation at a quality level.</i>		
Exploring options for creating a Lancashire Innovation Fund for early-stage funding for innovation-led start-ups	TBC - Some discussions had off back of accelerator. <i>Had similar discussions with Amin.</i>	Maya Maya? Amin via Rosebud?	
Developing a programme to promote innovation across public and third sectors;	Scoping work started with councils; events lined up to trial / Internal LCC digital transformation work extended?	Maya? (/Other internal LCC lead?)	
Embedding Intellectual Property (IP) management in to innovation initiatives.	TBC - scoping work required. <i>Needs to be a wider discussion about this and the changing approach to IP in the innovation field. Discussion held with IPO and Ian Skerrett at MGH with on-going work with the IPO.</i>	Matt? (Working with IPO)	
<b>To deliver Strategic Aim 5 'Letting the World Know!', key actions will involve:</b>			
Holding an annual Innovation Showcase to celebrate successful innovation in, and across, the County	Aim for Q4 2019. <i>The three Universities are working up an event to showcase current collaboration and future opportunities along with practical engagement points for companies.</i>	Maya / Matt / Boost (or events specialist)	
Developing a Lancashire Innovation Marketing Strategy	Initial innovation plan produced; wider plan to roll out from internationalisation strategy	Maya & Marketing Lancashire	
Developing, and disseminating a portfolio of Lancashire innovation case studies;	Freelance journalist engaged; Tech nation engagement person lined up to do tech focused case studies	Maya	
Ensuring Lancashire is represented in all key national fora relating to innovation, so that forward and backward linkages to innovation in our County are be promoted and developed	Scoping exercise of key events in progress (by Q2 2019)	Maya / LEP Board	
<b>Governance</b>			
Establish Innovation Board + what role will be	Graham working with Mark Smith to finalise as part of wider LEP review	Graham + Mark Smith	

Re-establish board of officers + meet

Regroup and / or recontact original consultees to update on outcomes and next steps

Proposal for an initial group to convene to include: Maya Dibley, Andy Walker, Graham Cowley, Mark Smith, Matt Wright, Ed Matthews-Gentle, Kerry Harrison (anyone owning part of the above actions)

Contact list needed + agreement on general message

Maya + Andy W

Maya?

